

Buntingford Journal Advertising Rates and Sizes

Advertising Rates:

The advertising rates for 2023 are as follows:-

<u>Advert Size</u>	<u>Cost for 1 year (10 issues)</u>	<u>Cost per issue (1-9 issues)</u>
Eighth page	£60.00 *	£6.00
Quarter page	£120.00 *	£12.00
Half page	£240.00 *	£24.00
Full page (A5)	£480.00 *	£48.00

* Cover positions carry a surcharge of 10%.

Prices are for black and white or full colour with no additional charge for changing or updating your advert throughout the year.

Advert Sizes:

Eighth page: 6.4cm wide by 4.75cm high

Quarter page: 6.4cm wide by 9.5cm high or 12.8 cm wide by 4.75cm high

Half page: 12.8cm wide by 9.5cm high

Full page: 12.8cm wide by 19cm high

Please note that the page size is A5